

AMANDA L. POTTER

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CAREER SUMMARY

Graphic designer with over 7 years creative experience in print and web design. Proven track record on meeting aggressive deadlines, building client relationships and overall pleasantness to work with.

PROFESSIONAL EXPERIENCE

Siswoo Design, Etc. | P.O. Box 2452, San Francisco, CA | May 2004-present
Owner/Designer –This is my own company that I developed to work with clients of my choice. This business is still going strong, but more in the after hours. (note: this will not interfere with a full time position’s demands).

Blue Shield of CA | 50 Beale Street, San Francisco, CA | May 2005-present
Designer –Currently on contract creating brochures, forms, applications that portray brand standards. Work directly with clients and as a team with the other designers, project managers and traffic to ensure client satisfaction. Train new employees/temps.

The O’Brien Co. | 611 Front Street, San Francisco, CA | May 2000-May 2004
Senior Designer -Established and maintained strong client dedication through extensive knowledge of the design process from concept to production and pre-press. Employed mainstream programs to achieve excellent design for advertising, brochures, folders, business cards, stationary, t-shirts and booklets, web collateral, etc.

Rainbo Graphix | 1316 67th St. Emeryville, CA | August ‘99-May 2000
Graphic Artist - Increased client base, produced multi-page catalogs various marketing & sales collateral. Responsible for creating all original illustrations, and assisted in the photoshoots of products.

EDUCATION & TRAINING

St. Bonaventure University, St. Bonaventure, NY | GPA: 3.5
BA, Fine Arts; May 1998

Adobe Acrobat 5.0, Illustrator and Photoshop training
Rapid Laser Graphics, San Francisco CA 2001 & 2002

Scott Kelby Photoshop Tips & Tricks
South San Francisco CA 2002

Logo Design/Corporate Identity
CCAC, 2001

MacWorld Conference 2000
San Francisco CA January 2000

REFERENCES AVAILABLE UPON REQUEST